

## **RASHED CHOWDHURY P.ENG. PMP, MBA**

DIGITALLY OPTIMIZED ASSETS IMPROVE SAFETY, INCREASE RELIABILITY AND OPTIMIZE COST PERFORMANCE





•	About Global Asset Care	3
•	Section I : Digital transformation: Operations, Maintenance and Reliability Focus	4
•	Section II : Asset Performance Management (APM)	15
•	Section III : Innovation in APM Implementation & Optimization	18

## **About Global Asset Care**





Global Asset Care (GAC) is an independent "Maintenance, Reliability, Asset Performance Management (APM) and System Integration" consulting company based in Calgary, Alberta, Canada. We bring firsthand expertise gained through working at operating company.



## SECTION – I

## DIGITAL TRANSFORMATIONS OPERATIONS, MAINTENANCE & RELIABILITY

## **DIGITAL TRANSFORMATION**



**Digital transformation** is a process in which companies implement technologies across their businesses to drive fundamental changes.

#### **Benefits**

- Elevating our assets & people (creating an engaging, productive workforce)
- Improving business agility
- Creating efficiencies, improvements, and capabilities that were never imaginable or possible before.
- Unlocking of new value for employees, customers and shareholders.
- Creating data driven values

#### **Capabilities required**

Today, most of employees working in the operation, maintenance and engineering/reliability lack the digital capabilities that are needed to make effective decisions to fully optimize asset performance.

A consistent approach is required to make data driven decisions by:

- building personnel competencies,
- applying all standards & business processes,
- providing access to right technology/tools and
- accurate data on-time

## **PLANT OF THE FUTURE**



#### **Asset Information Management**

Helps employees understand their assets with efficient access to all technical data required to operate and maintain assets. Real-time accessibility to accurate, comprehensive asset information powers decision-making across the enterprise.

## Asset Performance Management Focus on optimizing operational assets essential to

the operation. It comprises a set of methods, processes, tools and technologies that aim at reducing unplanned repair work, increasing asset availability, minimizing maintenance costs and reducing the risk of failure for critical assets

#### **Advanced Capabilities**

- Incorporating advanced analytics models and data to identify and discover new ways of providing business value and solving problems
- Advanced inspection technologies enhance safety, accuracy of inspection
- Incorporating Advanced Process Control (APC) to
- optimize production yield.

#### **Connected Worker**

Field workers will have the digital tools required to access the information they need, where they need it, and the ability to share information from the field with others in any places in real time.

Connected Worker initiatives promote live data capture, support real time decisions in the field, and improves collaboration & learning from anywhere.

- Production Optimization
  Improved data sharing and transparency between sites for more informed production decisions
  Integrated maintenance and production planning
- drives proactive inventory optimization of equipment

#### **Enabling Technologies Programs**

- Shared infrastructure (including cloud infrastructure)
- · Cybersecurity strategies.
- OT Connectivity

#### **Net-Zero Emissions**

Enhance Net-Zero Emissions journey through digitalization advanced technologies.



## DIGITALLY OPTIMIZED OPERATIONS, MAINTENANCE & RELIABILITY

The '**Digitally Optimized Operations, Maintenance & Reliability** program can enable employees to improve personal and process safety, increase reliability and optimize cost performance of our assets.

By transforming the workforce with new competencies, and introducing new (business) processes, technology / tools, the program can provide people with the reliable data that they need. With that, most value of the existing assets in terms of cost, reliability, and production can be achieved.

## DIGITAL TRANSFORMATION FOCUS ON PROCESS, TECHNOLOGY, DATA & PEOPLE



The success of the digital program depends on how an organization adopts Process, Technology, Data and engages their People.

#### Key Changes to address

#### Business Process

- Simplify & standardize 'one business process' for all users.
- Use standardized libraries (e.g., maintenance, inspection strategy libraries)
- Standardize stewarding & benchmarking

#### Technology

- Right technology/ tool
- 'One tool' for all users. Also, focus on 'out-of-box (no customization)' solution.
- Integrate with ERP application (e.g., SAP) where it makes sense
- Mobile capabilities enablement (e.g., Cell Phone & iPad, other tablets).
- Data
  - Cleanse data before migration. Only good quality data that are used for data-driven decisions.
- People
  - A comprehensive change management plan to transform the workforce to meet the needs of the future



## DIGITAL TRANSFORMATIONS PRIORITY PROJECTS



## **ASSET INFORMATION MANAGEMENT**



The asset information digitalization journey seeks to **standardize and modernize how we manage and access 'asset information'** content across the enterprise. The focus is on empowering our people to drive greater value from our asset information by providing simplified processes, tools, and technology to allow them to make decisions faster.

#### **Benefits of Asset Information Management**

- Enable trust in asset information and engineering records through a single source of truth
- Empower our people in their interactions with asset information to optimize performance and manage risks
- Build foundation of asset information that can be used to enable data-driven decision-making and digital tools (e.g. 3D models and digital field solutions)
- Enable additional efficiency and optimization of performance through standardized tools, access, capabilities and user-experience

## **ASSET INFORMATION MANAGEMENT**



#### ☐ Taxonomy & Asset Hierarchy- ISO 14224

Adopting ISO 14224 as the standard for asset hierarchy is foundational for accurate maintenance planning, faster failure root cause analysis, and improved cost tracking. Effectiveness of Asset Strategy Library and Reliability Analytics depends on it.

#### Master Data / BoM Enrichment

Enrichment will improve the quality, accuracy, and completeness of maintenance & reliability (Asset Performance )

#### ☑ Digitalization of Records

Converting paper-bound maintenance and inspection data, history into digital records and collecting on-going history/ data in digital format enhance digital capabilities such as reliability analytics, reliability improvement.

#### **3 D Scanning**

Allow users to view facility areas without needing to be physically present. This facilities work job planning identifying hazards, corrosion points, training etc.

#### Asset Lifecycle Information management (ALIM)

Establish singular suite of solutions for record management and source of truth for records / documents

#### Asset Class Library (ACL)

Establish digital source of truth for asset information (documents and data) rules and requirements for turnover

#### Asset Data Warehouse-Asset Information Viewer

Establish system to extract, transform, and view data from documents and tools

#### **Engineering Design Tool (EDT)**

Establish digital tools for creation of asset information data (i.e. 3D model, instrument, electrical, and mechanical data sheets)

#### Piping Material Specification Management (PMSM)

Establish singular system and source of truth for managing piping and valve specification and components database

### **CONNECTED WORKER**



Connected Worker enable field workers with digital tools that they require to access the information they need, where they need it, and the ability to share information from the field with others in real-time.

#### **Operator Rounds & Maintenance Check Sheets**

Digitally capture operator rounds and maintenance check sheet data to unlock the potential value of information captured by making it accessible to stakeholders

#### **Digital Permitting**

Deliver a digital solution for Operational Control of Work activities that improve current risk and hazard management, while also optimizing and engaging our resources and sustaining compliance.

#### **Digital Field Execution / Operations**

Access to other elements of work in the field. Digital work package, Asset Manager, Dynamic Scheduling

#### **Expert Assist and Virtual Trainer**

Collaboration, communication and troubleshooting tools, such as video libraries and and knowledge hubs

#### **Benefits**

- · Enhanced safety
- · Increased efficiency and productivity of work executed in the field
- Increase communication
- Improve work planning, scheduling, execution, history capturing
- · Real-time access to data and information
- · Improve analytics capabilities
- Greater employee engagement and collaboration across locations and disciplines
- · All these contribute to profitability

## **PRODUCTION OPTIMIZATION**



The **Production Optimization** utilizes digital capabilities and analytics that maximize production performance. **The focus is** providing operations employees a digital process model of a physical asset.



Process Digital Twin

Real-time virtual process representation of a unit. Advanced process monitoring, process fault detection and real-time optimization.



#### Value Chain Optimization

To optimize scheduling and economics to maximize profitability at each site.

Improve scheduling and commercial optimization through a harmonized Linear Programming tool



#### **Value Chain Integration**

To improve the interaction between on-site planning and corporate value chain optimization teams to improve margin and maximize profitability



**Operations Analytics** 

To leverage analytics to improve the planning and economic optimization across each unit to improve margin capture and throughput

#### Process Engineer Integrated View

Provide a single dashboard location from which all Process Engineering models, trends and unit performance monitoring tools can be accessed.



**Integrated Command Center-IOC** 

Centralized decision making across assets, business processes, time horizons and geographies

## **DIGITAL PROJECT ROADMAP**





## SECTION – II

## **ASSET PERFORMANCE MANAGEMENT (APM)**

## ASSET PERFORMANCE MANAGEMENT- MAINTENANCE & RELIABILITY



Asset Performance Management (APM) seeks to strengthen reliability culture across the enterprise. The focus is on empowering people to drive greater value from their interactions with assets by providing processes, tools, and technology. The goal is to improve asset reliability, minimize downtime, and decrease maintenance costs.

#### Asset Performance aims to dive best in class maintenance performance through improving reliability & availability of our assets.

- **Increase safety**: proactive maintenance identifies and address potential hazards
- · Increase asset reliability across the enterprise
- Increase availability: Decrease down time and unplanned outages
- Optimize maintenance costs and loss of value
- Increase lifespan of assets.
- Strengthen reliability culture and capability throughout the enterprise

#### By focusing on...

- Business process: standardize & simplify business process
- Technology: right technology and fully configured to business process.
- **Data & visualization** : Enable decision-making through realtime asset data, consistent reporting and reliability analytics.
- People: consistent training/ coaching to APM methodologies



### ASSET PERFORMANCE MANAGEMENT- MAINTENANCE & RELIABILITY



#### Asset Strategy

Develop asset strategy to improve reliability and availability of our assets using APM application. Enabling standardized asset strategy program to foster cultural change from reactive to proactive maintenance. This will reduce the maintenance budget, progressing our journey to First Quartile Maintenance organization.

#### Mechanical Integrity

Develop comprehensive mechanical integrity solution to reduce risk, lower inspection costs, and ensure regulatory compliance relative to their fixed assets. Integrating with asset strategy and ERP /EAM applications further enhance work execution.

#### Predictive Maintenance

Develop predictive modeling using Big Data, Machine Learning & Advanced Analytics to predict failures to avoid catastrophic losses on mission critical assets (roughly 0.2 to 2% of all assets). This provides sufficient time to analyze & diagnose accurately and determine the best course of actions.

#### Asset Health

Asset Health provides a unified comprehensive view of an asset featuring drill-down views of performance data, alerts, performance KPIs and more. Asset health equips a reliability practitioner necessary info to make a data driven decision.

#### M&R Reporting

Provide a single source of truth that visualizes the maintenance status of the plant to support decision making to achieve proactive maintenance and risk mitigation.

#### Reliability Analytics

Provides a comprehensive set of analytical tools to help better understand causes of asset failure patterns and the true cost of failure. Understanding the historical costs, failure frequencies, and trends of production assets in a critical component of any asset performance management program.



# SECTION – III

## INNOVATION IN APM IMPLEMENTATION & OPTIMIZATION

### **RELIABILITY MANAGEMENT USING APM METHODOLOGY**



19

### **STRATEGY IMPLEMENTATION & OPTIMIZATION**



## Strategy Implementation Workflow





## Q & A

#### **Contact Details**

Rashed Chowdhury, P. Eng. PMP, MBA Managing Director Email: rchowdhury@globalassetcare.com Cell: 1 825 449 5539 www.globalassetcare.com