



Date July 26, 2019

Global Asset Care (GAC) is a pioneer in developing fully integrated residential and commercial asset management. GAC has launched Residential Asset Management Application. Key attributes of the application are

- Fully integrated
- Highly secured
- Simple to use
- Can access from anywhere
- Can be used for fixed assets of your homes (i.e. furnace, water heater, appliance), mobile assets (i.e. car, boat), all people and all your pets that live with you

GAC is aggressively focusing on growth

### **The Position**

Reporting to Business Development Director, the Business Development Manager is responsible for the development and implementation of a pro-active sales and marketing strategy.

### **Key Responsibilities**

#### **KEY RESPONSIBILITIES**

- Generate new business focusing on residential and commercial asset management business for Calgary;
- Develop marketing strategy to reach residential users (all ages)
- Develop marketing strategy to reach commercial users like builders, property managers, maintenance companies

#### **QUALIFICATIONS**

- Post-secondary education in a related discipline (i.e. sales, marketing, computer science, social media ) with a proven track record of sales growth achievements in the technology industry
- Minimum of 10 years of industry sales experience, preferably in technology or asset management market;
- High energy, positive, self-motivated individual who has the ability to work independently and within a collaborative team environment;
- Must work well under pressure and have the ability to multi-task;
- Excellent organizational, interpersonal and communication skills with well- developed presentation skills;
- Availability to work some irregular hours and weekends as required; and

Application Process:

Reply in confidence with a cover letter and resume by Sept 22, 2019

[contact@globalassetcare.com](mailto:contact@globalassetcare.com)

Please also visit our career section [www.globalassetcare.com](http://www.globalassetcare.com)